

UCB UNITED
CHRISTIAN
BROADCASTERS

HOPE *for every* HOME



UCB's response to the Coronavirus

THERE HAS NEVER BEEN A MORE URGENT NEED FOR THE NATION TO HEAR AND RESPOND TO GOD'S WORD THAN RIGHT NOW.

We're certainly living in unusual times. All over the world, many people face health, financial and personal problems – now the global spread of the coronavirus is another massive issue that people are facing. However, whatever you are experiencing, we want to let you know that UCB is here for you. We value our relationship with you and we want to stand with you, our listeners, readers and supporters, as together we journey through the next few weeks and months.

The Good News of the Gospel overcomes fear and anxious thoughts, and UCB has a mission to offer 'Hope For Every Home'.

This short booklet explains some of the ways you can connect with UCB now and in the future.

With every blessing,



UCB exists for such a time as this:

TO OFFER **EVERY PERSON**
IN **EVERY PLACE**
AT **EVERY MOMENT**
OF THE DAY,
THE OPPORTUNITY TO
LISTEN
WATCH OR
READ THE
WORD OF GOD
IN A **RELEVANT**
AND **ENGAGING WAY**

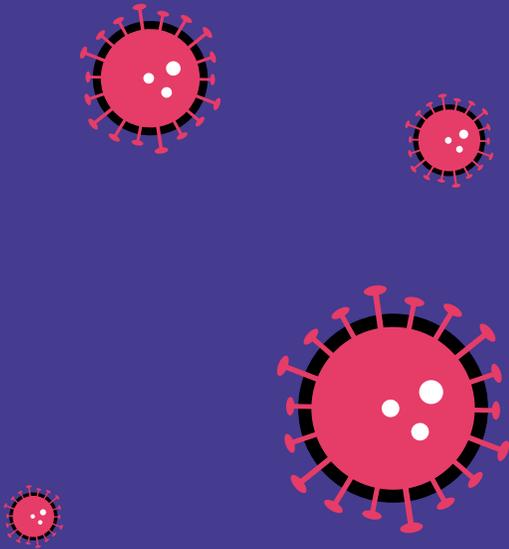
UCB's action plan during Coronavirus

UCB has had to completely transform the way it offers 'business as usual', almost overnight, in order to deliver both ministry and operational services to the nation. The change was sudden and dramatic, as the virus quickly took hold. Even though we have a Business Continuity Plan, nothing prepared us for such significant and sudden changes. Within just a few days, the vast majority of UCB's staff were mobilised to work from home. Each one showed a great willingness and positive attitude to rise to this crisis, ensuring God's Word continues to reach and speak into the nation.

UCB continues to offer all frontline services during this crisis:

- The UCB Word For Today has been printed early to include readings up to 1st November, ensuring that our readers are not deprived of their daily devotional readings.
- Many UCB 1 and UCB 2 radio presenters have had to adapt the way in which they broadcast to the nation.
- UCB digital media is being utilised in new and creative ways, standing in for the church by live streaming church services – and in fact being a 24/7 church. We are spearheading new ministry partnerships and flooding our airwaves, social media channels and digital platforms with a message of hope and positivity!
- UCB Prayerline is being completely reshaped for both now and the future: volunteers – who are unable to use church buildings – are responding to prayer requests from their homes.
- UCB is sharing current positive testimonies to inspire, encourage and motivate others who are isolated throughout the UK.

UCB is in the privileged position of offering 'Hope For Every Home' so readers, listeners and viewers can choose faith over fear.



UCB ①

Christian Radio for Everyone

Popular contemporary Christian music
alongside topical conversation about
everyday life and faith.

**Two national
radio stations.
The choice
is yours.**

UCB ②

Songs for Worship and Words of Wisdom

An edifying mix of praise and worship
music together with
Bible-based encouragement.

DIGITAL RADIO | UCB PLAYER | ONLINE | SMART SPEAKER

Supporting the nation with UCB 1 and UCB 2

When God birthed UCB's ministry many years ago, the vision was that UCB Radio and resources would be available 24 hours a day, 7 days a week and be there right at the time when people needed it most.

UCB's two national Christian radio stations (**UCB 1** and **UCB 2**) provide inspiring and encouraging radio content to meet listeners' needs at this time of crisis. From contemporary Christian music, Biblical reflections, and thought-provoking conversations on **UCB 1** to the passionate praise and worship music and inspirational teaching on **UCB 2**.

UCB's mission is to provide Christian radio that reminds listeners that God is ready to meet them where ever they are, every moment of the day.

Listen to **UCB 1** and **UCB 2** on Digital radio, with the **UCB Player** app or online at ucb.co.uk/listen.

'Thank you so much to you and everyone at UCB. Times like this can be so hard and quite frightening but hearing you all at UCB is such a comfort. We have our God who already has this situation in His hands and the victory is His too.'

Claire

Meet the UCB



From left to right: **1. Dave Tanner.** **2. Becs Millington.** **3. Steve Best.** **4. Sarah Hine.**
5. Paul Hammond. **6. Vicky Gibbens.** **7. Gareth Cottrell.** **8. Helen Price.**

UCB  *Christian Radio for Everyone*

DIGITAL RADIO | UCB PLAYER | ONLINE | SMART SPEAKER

Radio Presenters



From left to right: 1. Ruth O'Reilly-Smith. 2. Abi Gregory. 3. Samuel Ball.
4. Sandra Godley. 5. Matt Brown. 6. Chloe Wilson. 7. Anne Henderson.

UCB  *Songs for Worship and Words of Wisdom*

DIGITAL RADIO | UCB PLAYER | ONLINE | SMART SPEAKER

Devotionals and much more

UCB's two daily devotionals, the **UCB Word For Today** and the **Word For You** (for young adults) are loved and read by many thousands of people. Each devotional includes 90 days of Bible readings with illustrations to help apply God's Word to everyday situations.

For Christians, they are a source of encouragement and support in their spiritual walk. Many use them as an evangelistic tool by handing out copies to friends and family. For others, they are a 'taster', introducing God's Word and leading people into the Bible, sometimes for the very first time.

God always prepares the way, whatever the circumstances. At this time of crisis, these devotionals play an important role in counteracting the negativity and fear which is surrounding our nation, bringing hope, inspiration and encouragement.

Reader Cerys explained how the **UCB Word For Today** has helped her during the coronavirus outbreak:

'I have gained so much encouragement, right thinking, perspective, love and support. We can all learn today how a virus can spread so easily. O that it could be the Word of God that could be spread so fast and to so many! My donation today will be a start for me to help in this.'

To receive a copy delivered to your home, free of charge, go to ucb.co.uk/signup.

“

'I believe we are about to be part of the biggest move of the Holy Spirit/God in history. The extra copies of the UCB Word For Today are part of the preparation for that. I am continually seeking God on how to use them. My part is to encourage Christians I know locally to pray about having some copies, then prayerfully who to pass them onto. I think I have been prompted to ask to put them in the one local shop still open, and maybe if I get confirmation to post them through some letterboxes when out on permitted outings. I am open to other ways God might like to use them 'for such a time as this'. I believe your whole UCB ministry has definitely been birthed and sustained for such a time as this.'

Lin

'Thank you for the Word For Today it has made a huge difference to the way I live my life as a Christian day to day.'

Marion

UCB
**WORD
FOR
TODAY**

'It never ceases to amaze me how many days in a week the readings are so pertinent to me and my circumstances. Thank you Lord, you are amazing.'

Anne

'UCB has blessed me in my walk with Christ over the last 20 years I have grown with the UCB Word For Today powerfully and it's helping me fulfil the plan and purpose God has for my life in Jesus name thank you again.'

Jess

”

DISCOVER UCB

LIVE RADIO, VIDEO ON DEMAND



Live Radio

Listen to our national radio stations, UCB 1 and UCB 2, live wherever you are.



Video on Demand

Watch inspirational video content, from teaching to documentaries and dramas, ideal for individuals or church small groups.



Podcasts

Listen to the latest UCB devotionals or catch up with the previous 14 days and hear the latest weekly podcasts from across UCB Radio.

UCB THROUGH DEMAND AND PODCASTS



Download it now at

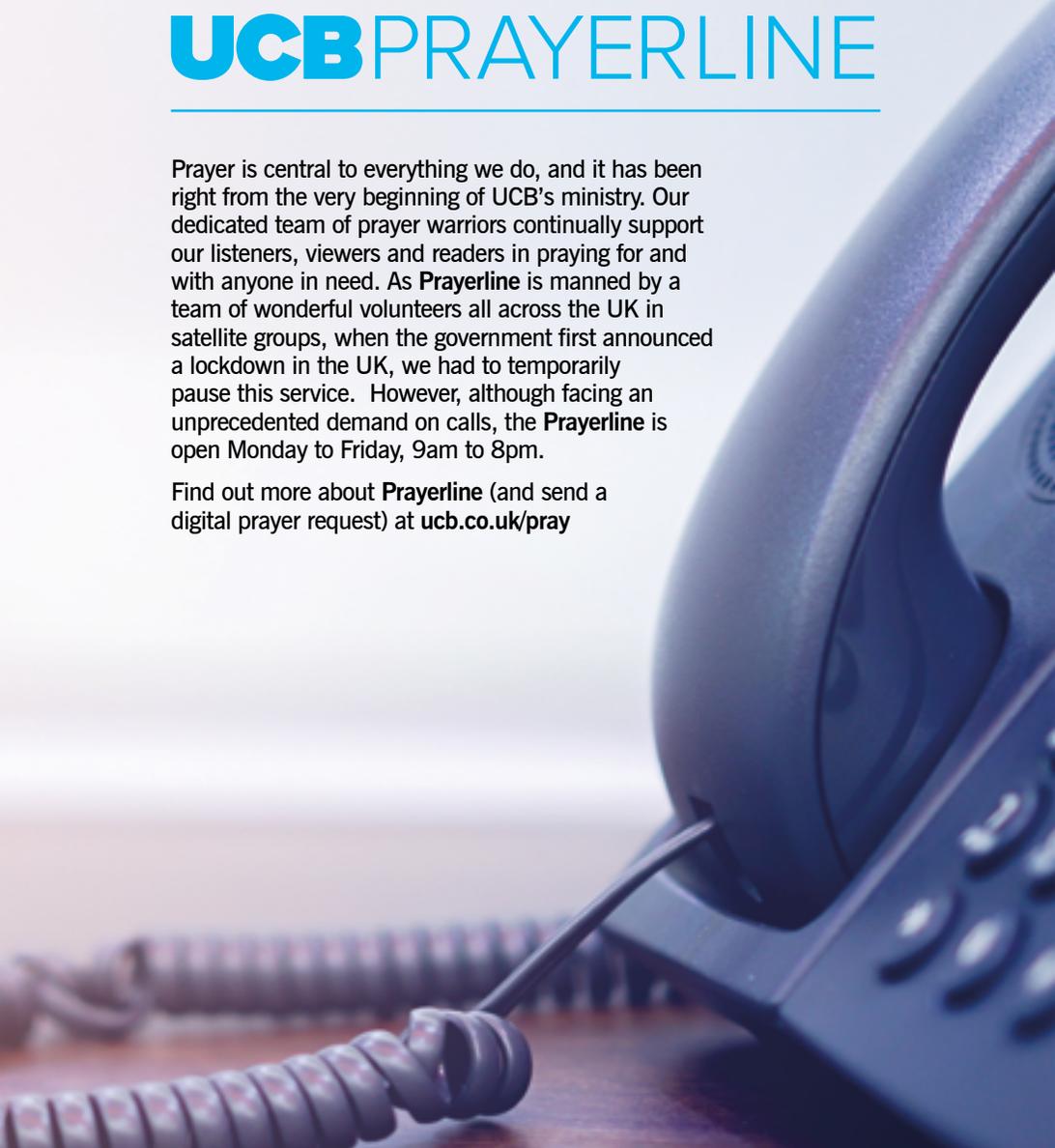


[UCB.CO.UK/player](https://www.ucb.co.uk/player)

UCB PRAYERLINE

Prayer is central to everything we do, and it has been right from the very beginning of UCB's ministry. Our dedicated team of prayer warriors continually support our listeners, viewers and readers in praying for and with anyone in need. As **Prayerline** is manned by a team of wonderful volunteers all across the UK in satellite groups, when the government first announced a lockdown in the UK, we had to temporarily pause this service. However, although facing an unprecedented demand on calls, the **Prayerline** is open Monday to Friday, 9am to 8pm.

Find out more about **Prayerline** (and send a digital prayer request) at ucb.co.uk/pray



HOPE *for every* HOME

This highly unusual time of worldwide crisis also offers an unprecedented opportunity for more people to hear the Gospel, get deeper into God's Word, and develop a personal relationship with Jesus.

None of us knew this situation was coming, but God is never surprised by anything and went ahead and created UCB to bring the message of hope to millions of people right now – for such a time as this.

Covid-19 has not been without its challenges. Almost all of our staff are now working from home, and some inevitably had to be furloughed as they are unable to work remotely; this means we have a reduced workforce going above and beyond to best serve the UK.

We have had to make unplanned expenditure: new IT equipment, a deep clean of our broadcast centre (after a visitor tested positive for Covid-19), and the early printing of some of our materials in case printers can no longer operate.

We want to avoid any financial strain and ensure that there is no cutback to UCB's vital ministry services during these uncertain times.

We need your help. Together, by praying, donating, engaging and sharing, we can continue to broadcast hope across the nation.

To support UCB, visit [UCB.CO.UK/donate](https://www.ucb.co.uk/donate).

Thank you.



LOOKING FOR A SPECIAL SPEAKER FOR YOUR CHURCH OR FUTURE CHURCH EVENT?

WE MIGHT BE ABLE TO HELP!

UCB Ambassadors are a group of people who each have an amazing story of what God has done in their lives. They are each available to tell their powerful testimony and also share how UCB was part of that journey for them.

'The speaker was fantastic... it was really awe inspiring and very moving.'
Ann, Jennymount Methodist Church

'It's exciting, it's fun, you have an opportunity to encourage so many people and introduce others to UCB for the first time.'
Amanda, UCB Ambassador

If you're planning a future event or are looking for a speaker for your church, we'd love to hear from you!

To book a UCB Ambassador or to find out more, visit
UCB.CO.UK/ambassadors

UCB UNITED
CHRISTIAN
BROADCASTERS

United Christian Broadcasters Ltd
Operations Centre
Westport Road, Stoke-on-Trent
ST6 4JF
01782 911 000
ucb@ucb.co.uk

Company Registered in England 2182533
Registered Charity 299128
Registered Office: Stoke-on-Trent ST4 8RY



Registered with
**FUNDRAISING
REGULATOR**

